

A Free Monthly Newsletter From Your Friends At Riverside Tire Center

Drive Safely This Winter If You Find Yourself In Bad Weather

The safest place during a snowstorm or freezing rain may be your home, but sometimes you can't avoid driving in lousy weather. Stay safe on the road with these tips:

- ✓ **Keep your car in good condition.** Regular maintenance and tune-ups will improve your car's performance in the winter. Make sure your tires are fully inflated, tire pressure tends to decrease in cold weather.
- ✓ **Clear all snow from your vehicle.** Be sure all your windows are clear before you start driving, and that your wiper blades are cleaning properly. Get all the snow off your car, including your hood, roof, and trunk.
- ✓ **Test your vehicle's performance as you head out.** Start out slowly so you can check your wipers, steering, and brakes.
- ✓ **Accelerate and decelerate with care.** Hitting the gas or stomping on the brake can increase your car's tendency to skid.
- ✓ **Don't use cruise control.** You might hit an unexpected icy patch while your foot is away from the pedals.
- ✓ **Watch out for bridges and exit ramps.** Bridges and overpasses freeze more quickly and defrost more slowly than surface roads. Exit ramps may receive less anti-icing treatment.
- ✓ **Keep a safe distance.** Give yourself more room than usual to stop or swerve if the vehicle in front of you encounters an unexpected problem.

One Ring To Rule Them All

The Super Bowl will be played on Feb. 6 next month, and that means two teams will battle it out for glory, big bucks, and the right to wear the coveted Super Bowl ring.

The NFL pays \$5,000 apiece for 150 rings every year, but individual teams are allowed to spend more money if they wish. The winning team may present the rings to players, coaches, executives, the general staff, and anyone else. (Some rings have been given to former players no longer on the team's roster.)



Some fun facts from Wikipedia and ESPN:

- ➔ Only one person so far has been awarded seven Super Bowl rings: Neal Dahlen, who won five with San Francisco (staff and player personnel), and two with Denver as general manager.
- ➔ The largest ring in terms of size went to William "Refrigerator" Perry of the Chicago Bears after the team's Super Bowl XX victory. It's a size 25; a half-dollar can pass through its 1.258-inch diameter.
- ➔ The biggest ring in terms of "bling" is probably the New England Patriots' football-shaped Super Bowl XXXIX ring, which weighs in at 4.06 ounces and sports 124 diamonds.
- ➔ In 2005, New England Patriots owner Robert Kraft was visiting Russian President Vladimir Putin and showed off his Super Bowl ring. The Russian leader, possibly mistaking Kraft's intentions, admired the ring and then walked away with it. Kraft saved the day by declaring the ring a gift, and now it's displayed in the Kremlin library.

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **979-885-4009**, email us at

INFO@RIVERSIDETIRE.COM or visit us at **WWW.RIVERSIDETIRE.COM**

January Events

January 1st	New Years Day
January 10th	Save The Eagles Day
January 11th	Amelia Earhart Day
January 17th	Martin Luther King Day
January 17th	Ben Franklin's Birthday
January 28th	Christa McAuliffe Day
January 1-7th	Diet Resolution Week



ANSWERS 1(f); 2 (b); 3 (j); 4 (h); 5 (d); 6 (a); 7 (c); 8 (e); 9 (g); 10 (i)

The Warranty On Your New Vehicle Stays In Effect When Maintenance Is Performed Here.

We are legally authorized to fulfill maintenance obligations on all vehicles, even new ones. We use appropriate parts & procedures, the vehicle's manufacturer is bound to honor its warranty obligations. Your vehicle's care starts at 00001 miles.



That Laptop In Your Lap... Well, It May Be Dangerous

The computer age has already spawned a number of ergonomic illnesses. The latest? "Toasted skin syndrome," which doctors say is caused by laptop computers resting too long on a user's legs.

As reported on the CBS News website, a 12-year-old boy and a law student have both been treated for discolorations on the legs following a history of extended laptop use. The boy had played computer games every day for months and developed a sponge-shaped skin blemish on one thigh, and the law student had spent up to six hours a day with her computer in her lap, which led to a mottled discoloration on her leg. The temperature on the bottom of her laptop computer was measured at 125 degrees. Medical journals have recorded 10 causes of laptop-related injuries over the past six years.



Although the injuries appear to be harmless, experts warn that such exposure could conceivably lead to the development of skin cancers.

The Best Place To Raise A TV Family?

The families we see on TV sometimes feel more real to us than our own families—funnier, more lovable, or more dysfunctional. Match this list of famous TV families to the communities (real or fictional) where they lived:

1. The Bundys (Married . . . with Children)
2. The Conners (Roseanne)
3. The Chases (My So-Called Life)
4. The Formans (That 70s Show)
5. The Gilmores (The Gilmore Girls)
6. The Griffins (Family Guy)
7. The Petries (The Dick Van Dyke Show)
8. The Pritchetts (Modern Family)
9. The Seavers (Growing Pains)
10. The Taylors (Friday Night Lights)



- | | |
|------------------------|-----------------------|
| a. Quahog, R.I. | f. Chicago |
| b. Lanford, Ill. | g. Huntington, N.Y. |
| c. New Rochelle, N.Y. | h. Point Place, Wis. |
| d. Stars Hollow, Conn. | i. Dillon, Texas |
| e. Los Angeles | j. Three Rivers, Penn |

Answers
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Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

ART RODGERS

How NOT To Grab Attention With Your Résumé



Some of the most creative writing you're likely to see can be found on résumés. The jobs site CareerBuilder collected some of the most amusing from hiring managers around the country:

- ✓ One candidate claimed to be a direct descendant of the Vikings.
- ✓ Another job-seeker's e-mail address had "lovesbeer" in it.
- ✓ An optimistic job candidate's letter informed the manager, "I'll have your job in five years."
- ✓ A candidate provided a 24-page résumé covering a career of just five years.
- ✓ An ambitious candidate declared himself to be "the LeBron James of table games."
- ✓ And a job-seeker sent the company a video in which he attempted to hypnotize the HR manager into hiring him.

Water, Water Everywhere

In what may be good news for thirsty space travelers in the future, scientists have discovered evidence of water ice on two asteroids. As reported by the Science Daily website, just six months after observing evidence of water ice and organic molecules on the asteroid 24 Themis, a pair of research teams has determined that the same materials are present on a second space rock, 65 Cybele. Both asteroids drift in the region of space between the orbits of Mars and Jupiter.



The discovery suggests that our solar system has more water ice than previously expected, supporting theories that asteroids might have brought water and organic compounds to Earth in ancient times, providing some of the building blocks for terrestrial life.

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Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

JEFF HALL

Sweat Equity? Not Between Women And Men

It's just not fair. Women have to work harder than men to start sweating when they exercise, and even then, men sweat more efficiently. Research at Japan's Osaka International University and Kobe University studied men and women while cycling in a controlled climate for an hour. As their intensity levels increased, male cyclists perspired more easily than their female counterparts.

Sweating is important to regulating the body's heat. Scientists speculate that less-efficient sweating in women may have evolved as a survival strategy for females, who generally have less bodily fluids than men - slow sweating may have decreased their chances of dehydration in hot climates. Men may have evolved to sweat more freely in order to be productive while working or hunting.



Weighing Down The Bargain Meal

In a nation of supersized fries and all-you-can-eat deals, it's no wonder we're also struggling with rising obesity rates. Studies show that we'll eat more than what we normally would when presented with a supersize deal. So, how to get the bargain without overeating?

1. Break food into smaller single servings. Put them into individual bags or containers. This way, you'll likely eat less.
2. Serve food on smaller platters and eat from smaller plates. Studies show it does cut down on the amount you eat.

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What Were These Idiots Thinking?

There are ways to get ahead at work, and ways to get fired. And there are stupid ways to get fired. From the Women's Day website come these prime examples:

- ◆ One employee spent her days working at the computer-except she wasn't working. Instead she was writing a journal about how she wasn't doing anything. It worked, until her boss discovered the journal. She didn't get unemployment benefits because a judge noted she had refused to do her job.
- ◆ An intern called in to say he had a family emergency. Then he posted pictures on his Facebook profile showing the Halloween party he'd gone to. His manager fired him by e-mail, attaching the photo with his farewell message.



Do You Want To Win A \$25.00 Gift Certificate To Hometown Hardware?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a \$25.00 Gift Certificate to Hometown Hardware from us! Here is this month's trivia question: How much does the NFL pay for a Super Bowl ring?

(Hint: the answer is somewhere in this newsletter)

- a) \$5,000.00
- b) \$10,000.00
- c) \$6,000.00
- d) \$12,000.00

Call right now with your answer!

Last month's trivia challenge was, *What percent of college students have their own TV in their dorm room?* b) 73 percent. Congratulations to last month's lucky winner!

CHERYL BLOMMER

Try This When You're Bored

Greater minds have tested this and found that you simply cannot fold a square piece of paper that's dry, more than 7 times in half! No doubt everyone will be trying this when you tell them. My theory is that it's the incredible shrinking man theory (a great black and white movie from the fifties, by the way). Things can only get so small and then they are down to their atomic size. Your piece of paper folding puzzle won't be that tiny, but give it a try. It's very amusing, believe me.

**HAPPY
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2011**

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January

What's Inside?

- Driving Tips For Bad Weather -
- How Not To Grab Attention With Your Résumé -
- Another Way Men & Women Are Different -
- Why A Super Bowl Ring Is Displayed In The
Kremlin Library -
- Win A \$25.00 Gift Certificate To Hometown
Hardware -
- January Events -
- Money Saving Offers -
& Much More!

HAPPY
NEW YEAR
2011

What's The Answer?



Is Your Laptop Causing Skin Cancer?

What Were These Idiots Thinking?

Who Is Wearing The Largest Super Bowl Ring?

Is There Really Water In Outer Space?

What City Was The TV Family 'The Conners' From?



*The Answers To These And Many
More Questions Are Inside*

