

Get That Grass Mown Without Any Moans Of Pain

You can't put it off any longer: It's time to mow the lawn. Just play it safe: Every year, around 75,000 people in the United States are injured in lawn mower accidents, and about 10,000 of those accidents involve children. You'll avoid serious injury if you take some basic precautions:

- **Wear protective clothing.** Long pants are a must, no shorts. Steel-toed boots and protective goggles are recommended.
- **Pick up your lawn.** Before starting to mow, walk around the area and remove any debris, sticks, rocks, etc. that might damage your mower or go flying through the air.
- **Check your mower carefully.** Always be sure your mower is off before reaching underneath it. Disconnect or remove the spark plug to ensure it stays off. Make sure the wheels move easily, the blade is undamaged, the guard is secure, and the grass-catching bag (if you use one) is undamaged.
- **Keep the kids away.** Don't let children play near the area where you're working. And don't take kids for a ride on your lap if you're using a rider mower, they could fall off and get hurt.
- **Be careful with inclines.** Always mow from one side to the other on a slope, never up and down.
- **Go forward.** Try to avoid backing up when you're mowing. If you must reverse course, be very careful to look behind before moving.
- **Refuel with the engine cold.** If you use a gasoline-powered mower, don't pour the fuel in while the engine is warm, the heat could ignite it. Let it cool down first.

May Events

May 1st	May Day
May 4th	Star Wars Day
May 5th	Cinco de Mayo
May 8th	Mother's Day
May 21st	Armed Forces Day
May 30th	Memorial Day



Keep Children Safe In Your Car

Safety is your No. 1 concern when driving, and it's even more important, if that's possible, when you're traveling with children. The proper car seat is crucial. Here's how to choose one that protects your most precious cargo:

- ★ **Check the safety label.** Make sure it meets or exceeds federal safety requirements for carrying children.
- ★ **Be wary of used seats.** A previously owned seat that's more than six years old may not be safe. Look for missing parts, cracks, or other signs of wear and tear. Call the manufacturer to ask about durability and recalls.
- ★ **Get the seat that fits your child.** Infant seats are designed for children from birth to about 20-35 pounds. Some can be converted to hold a child up to about 40 pounds. Otherwise, you'll need a front-facing safety seat capable of holding children until they reach 40 pounds, and after that a booster seat can be used until they hit about 80 pounds. Keep careful track of how big your children grow.
- ★ **Learn the safety belt test.** When your child is about 13 years old, he or she may be ready to ride with just a seat belt. Do the child's knees bend at the edge of a regular car seat? Does the belt ride low on his or her hips? Does the shoulder belt lie on the child's collar or shoulder? Does the child sit comfortably with seat belt and shoulder strap correctly fastened? If any of the answers to these questions are no, keep the child in a safety seat until he or she has grown sufficiently.

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **979-885-4009**, email us at

INFO@RIVERSIDETIRE.COM or visit us at **WWW.RIVERSIDETIRE.COM**

Are you signed up for Riverside's Royalty Rewards Program?

If not, come in today to receive \$10.00 off any service with sign-up.

Applications available at the front counter.



Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

TIM LAPHAM

May Is National Youth Traffic Safety Month

According to NHTSA data, eight out of the 10 deadliest days for youth on our nation's highways fall from May through August. Every May, young people nationwide engage in peer-to-peer education efforts to save lives and prevent injuries. Go to the National Organization for Youth Safety (NOYS) website for more information.

You Can Fix Anything With . . . Duct Tape

Duct tape was developed during World War II as a water resistant tape for sealing cases of ammunition. Consumers today use it for almost anything—and their creativity doesn't have any limits. Here are some of duct tape's most unorthodox uses:

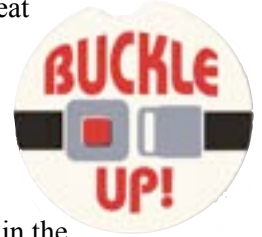
- **Ankle support.** Wrapping a few layers of duct tape around your ankles and joints can give you added stability when playing sports.
- **Storm safety.** When a hurricane or severe thunderstorm threatens, place some duct tape in an X across your windows to prevent breakage. Also, seal up your doors and windows to keep water out. (Remember, it's waterproof.)
- **Space travel.** Duct tape was perhaps most famously used during the Apollo 13 mission to attach square carbon dioxide filters to round receptacles, enabling the system to remove CO₂ from the air in the lunar module refuge. Duct tape was also used on the moon to repair the Lunar Rover during the Apollo 17 mission.

Ironically, duct tape isn't actually considered safe for sealing ducts. Wikipedia reports that building codes usually require a fire-resistant product.



Buckle Up Back There!

Drivers and their front-seat passengers have gotten the message: 84 percent buckle up their seat belts while traveling, according to the National Highway Traffic Safety Administration. But the advice hasn't filtered through to those in back yet, only 74 percent of them fasten their belts on the road, apparently thinking they're safer from injury while riding in the back seat. They should think again.



Transportation officials caution that unbuckled passengers in the rear can suffer significant injuries in an accident by ramming into the front seat or even being thrown over it into the car's dashboard or windshield.

Brisk Walks Improve The Memory

Exercise is good for everyone, but recent research indicates it has special benefits for older people. In a study funded by the National Institute on Aging, 120 people ages 55 to 80 were divided into two groups, with half instructed to walk for 40 minutes a day three times a week. The other half did exercises to stretch and tone their muscles.

After six months, and then one year, the scientists measured the size of participants' hippocampus, a section of the brain that tends to shrink with age.

In the walking group, the volume of the hippocampus had increased by 2 percent at the end of the year, while in the other group the hippocampus had decreased by 1.5 percent.

So whatever your age, remember that taking a brisk walk can keep you healthy throughout your life in many different ways.

Bumper Stickers You May Not Have Seen



Looking for a unique message to stick on the back of your car? Try some of these . . .

- * I'm not cheap - but I am on special this week.
- * I drive way too fast to worry about cholesterol.
- * I intend to live forever . . . so far, so good.
- * Mental backup in progress - DO NOT DISTURB!
- * The only substitute for good manners is fast reflexes.
- * When everything's coming your way, you're in the wrong lane.

Save When You Have Your Services Performed With Us

When You Have Any 30,000, 60,000 Or 90,000 Mile Factory
Recommended Inspection Service Performed Before 5/31/11
We'll Take \$25.00 Off Your Service!



Must Present Coupon & Cannot Be Combined With Other Offers

On Memorial Day Remember These Battles

Memorial Day is a time to remember those brave men and women who sacrificed their lives in defense of their country. It began as a day of remembrance for soldiers of the Civil War, then was extended after World War I to include those who served in all of America's wars.

As you stand in silence or lay a wreath, consider the price we paid for victory in these historic battles that, each in its own way, shaped the nation:

- ➔ **Trenton (1776).** George Washington defeated Hessian forces by crossing the Delaware for the first major victory in the Revolutionary War.
- ➔ **The Alamo (1836).** Approximately 150 Texas settlers held off a Mexican force of 1,500 troops, enduring a 13-day siege before being overwhelmed. Though the Alamo fell, the defeat caught the attention of the nation and inspired many to join the revolution there.
- ➔ **Gettysburg (1863).** Union forces in a three-day battle with the Confederate Army halted the South's invasion of the North during the U.S. Civil War.
- ➔ **Midway (1942).** The U.S. Navy decisively defeated the Imperial Japanese Navy in a battle that weakened the Japanese fleet's ability to undertake a further major offensive against the United States.
- ➔ **D-Day (1944).** Allied Forces landed in Normandy, France, in the largest amphibious invasion in history.

Do You Want To Win A Free Alignment?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Alignment from us! Here is this month's trivia question: What percent of passengers buckle up in the backseat?

(Hint: the answer is somewhere in this newsletter)

- a) 84%
- b) 74%
- c) 55%
- d) 80%

Call right now with your answer!

Last month's trivia challenge was, *How many objects can the border collier named Chaser, distinguish and fetch?*
c) 1022. Congratulations to last month's lucky winner!

ALLYSHA TOELLNER

Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

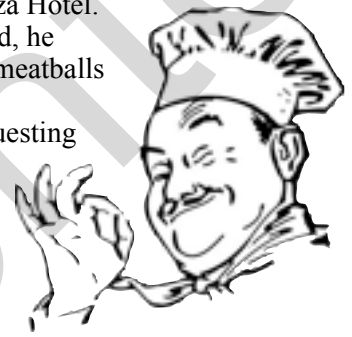
ADDIE KOY

What's In A Name? Plenty, If It's The Right Name

Companies spend lots of time and energy coming up with edgy names for themselves like Verizon or Accenture. But sometimes the best name is right in front of you. For example:

Hector Boiardi was an Italian immigrant who came to the U.S. in 1914. When he arrived at age 17, he got a job as a chef at New York's Plaza Hotel. After he moved to Cleveland, he perfected his spaghetti and meatballs recipe.

His customers kept requesting bottles of his sauce so they could take it home. He changed the spelling of his name to make it easier to remember, and the "Chef Boyardee" brand was born.



Quotes

"In preparing for battle I have always found that plans are useless, but planning is indispensable."

- Dwight D. Eisenhower

"I regard myself as a soldier, though a soldier of peace."

- Gandhi

"Once we have a war there is only one thing to do. It must be won. For defeat brings worse things than any that can ever happen in war."

- Ernest Hemingway

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2011 CMG

The Warranty On Your New Vehicle Stays In Effect When Maintenance Is Performed Here.

We are legally authorized to fulfill maintenance obligations on all vehicles, even new ones. We use appropriate parts & procedures, the vehicle's manufacturer is bound to honor its warranty obligations. Your vehicle's care starts at 00001 miles.



A Free Monthly Newsletter
From Your Friends At
RIVERSIDE TIRE CENTER
12450 FM 1458
SEALY, TEXAS 77474



What's Inside?

- Keeping Children Safe In Your Car -
- Getting Your Grass Mown Without Any Moans Of Pain -
- A Brisk Walk Improves Your Memory -
- You Can Fix Anything With Duck Tape -
 - Win A FREE Alignment -
 - May Events -
 - Money Saving Offers -
 - & Much More!



What's The Answer?



Are You Buckled Up Back There?

What's In A Name?

Do You Remember The Alamo?

*Looking For A Unique Message To Stick On The Back Of
Your Car?*



*The Answers To These And Many
More Questions Are Inside*

